

Spring '26 Fashion Marketing & Public Relation Intern-Remote

POSITION INFORMATION

Employer	
Division	Internships
Posting Expiration Date	January 2, 2026
Position Type	Internship
Job Function	Public Relations & Communications
Desired Majors	Arts and Sciences/Psychology, Arts and Sciences/Literature, Media, and Culture, Arts and Sciences/Editing Writing and Media, Arts and Sciences/Anthropology, Arts and Sciences/History, Arts and Sciences/Creative Writing, Arts and Sciences/Russian, Arts and Sciences/Philosophy, Arts and Sciences/Spanish, Arts and Sciences/German, Arts and Sciences/French, Arts and Sciences/Classical Civilizations, Arts and Sciences/Humanities, Arts and Sciences/Chinese Language and Culture, Arts and Sciences/Religion, Arts and Sciences/Chinese Business, Arts and Sciences/Middle Eastern Studies, Arts and Sciences/Russian and Spanish, Arts and Sciences/Literature, Arts and Sciences/Latin, Arts and Sciences/Italian, Arts and Sciences/Greek and Latin, Arts and Sciences/Classics and Religion, Arts and Sciences/Classical Archaeology, Arts and Sciences/Rhetoric and Composition, Arts and Sciences/Developmental Psychology, Arts and Sciences/Greek, Arts and Sciences/Ancient History, Arts and Sciences/Social Psychology, Arts and Sciences/Clinical Psychology, Arts and Sciences/Italian Studies, Arts and Sciences/Spanish Business, Arts and Sciences/Chinese and Japanese, Arts and Sciences/Classics, Arts and Sciences/Digital Humanities, Arts and Sciences/Cognitive Psychology, Arts and Sciences/Public History, Arts and Sciences/Applied Geosciences, Arts and Sciences/French and Russian, Arts and Sciences/French and Spanish, Arts and Sciences/Japanese Business, Arts and Sciences/History and Philosophy of Science, Arts and Sciences/Italian Business, Arts and Sciences/Italian and Spanish, Arts and Sciences/Slavic, Arts and Sciences/German Business, Arts and Sciences/German Studies, Arts and Sciences/French and German, Arts and Sciences/French Business, Arts and Sciences/East Asian Languages & Cultures, Arts and Sciences/Russian Business, Arts and Sciences/Japanese Language and Culture, Arts and Sciences/French and Italian, Arts and Sciences/German and Italian, Arts and Sciences/German and Russian, Arts and Sciences/Linguistics and Languages, Arts and Sciences/General Linguistics, Arts and Sciences/English, Arts and Sciences/Religion and Classics, Arts and Sciences/Human Rights and Social Justice, Arts and Sciences/Pre-Human Rights and Social Justice, Arts and

Sciences/Pre-Behavioral Neuroscience, Arts and Sciences/Pre-Psychology, Arts and Sciences/Womens Studies, Business/Marketing, Business/Business Administration, Business/Human Resource Management, Business/Real Estate, Business/Management Information Systems, Business/Professional Sales, Business/Retail Management, Business/Business, Business/Organizational Behavior and Human Resources, Business/Business Analytics, Business/Strategy, Business/Entrepreneurship, Business/Professional Golf Management, Business/Business Law, Business/Global Club Management, Business/Management, Business/Pre-Management Information Systems, Business/Pre-Business Administration, Communication and Information/Information Communication and Technology, Communication and Information/Advertising, Communication and Information/Communication Science and Disorders, Communication and Information/Digital Media Production, Communication and Information/Information, Communication and Information/Integrated Marketing and Management Communication, Communication and Information/Mass Communication, Communication and Information/Communication Theory and Research, Communication and Information/Multicultural Marketing Communication, Communication and Information/Media Communication Studies, Communication and Information/Information Science and Technology, Communication and Information/Media and Communication Studies, Law/Employment Law and HR Risk Management, Law/Employment Law & HR Risk Management, Motion Picture Arts, Motion Picture Arts/Motion Picture Arts Writing, Motion Picture Arts/Animation and Digital Arts, Motion Picture Arts/Motion Picture Arts, Motion Picture Arts/Motion Picture Arts Production, Music/Music Theatre Music, Social Work/Gerontology, Social Work/Social Work, Criminology and Criminal Justice, Social Sciences and Public Policy/Sociology, Social Sciences and Public Policy/International Affairs, Social Sciences and Public Policy/Political Science, Social Sciences and Public Policy/Geography, Social Sciences and Public Policy/Russian and East European Studies, Social Sciences and Public Policy/Interdisciplinary Social Science, Social Sciences and Public Policy/Economics, Social Sciences and Public Policy/Environment and Society, Social Sciences and Public Policy/Latin American and Caribbean Studies, Social Sciences and Public Policy/African American Studies, Social Sciences and Public Policy/Public Administration, Social Sciences and Public Policy/Emergency Management, Social Sciences and Public Policy/Urban and Regional Planning, Social Sciences and Public Policy/Demography, Social Sciences and Public Policy/Geographic Information Science, Social Sciences and Public Policy/Asian Studies, Social Sciences and Public Policy/Applied Social Research, Social Sciences and Public Policy/Applied American Politics and Policy, Social Sciences and Public Policy/Social Science, Social Sciences and Public Policy/Applied Economics, Social Sciences and Public Policy/Asian Studies Business, Fine Arts, Fine Arts/Theatre, Fine Arts/Studio Art, Fine Arts/Dance, Fine Arts/Art History, Fine Arts/Acting, Fine Arts/Art Education, Fine Arts/Interior Design, Fine Arts/Technical Production, Fine Arts/Theatre Management, Fine Arts/Art Therapy, Fine Arts/American Dance Studies, Fine Arts/Music Theatre, Fine Arts/Costume Design, Fine Arts/Directing, Fine Arts/Museum and Cultural Heritage Studies, Fine Arts/Arts Administration, Fine Arts/Museum Education and Visitor-Centered Curation, Fine Arts/Returning Professional, Fine Arts/Studio and Related Studies, Fine Arts/First Professional Interior Design, Jim Moran College of Entrepreneurship/Social Entrepreneurship, Jim Moran College of Entrepreneurship/Commercial Entrepreneurship, Jim Moran College of Entrepreneurship/Retail Entrepreneurship, Jim Moran College of

Entrepreneurship/Textiles and Apparel Entrepreneurship, Jim Moran College of Entrepreneurship/Product Development, Jim Moran College of Entrepreneurship/Social and Sustainable Enterprises, Jim Moran College of Entrepreneurship/STEM Entrepreneurship, Jim Moran College of Entrepreneurship/Entrepreneurship, Jim Moran College of Entrepreneurship/Pre-Retail Entrepreneurship, Jim Moran College of Entrepreneurship/Pre-STEM Entrepreneurship, Jim Moran College of Entrepreneurship/Pre-Commercial Entrepreneurship, Dedman College of Hospitality, Dedman College of Hospitality/Global Club Management and Leadership, Dedman College of Hospitality/Hospitality and Tourism Management, Dedman College of Hospitality/Recreation and Tourism Management, Dedman College of Hospitality/Special Events, Dedman College of Hospitality/Beverage Management, Applied Studies/Professional Communication, Applied Studies/Recreation Tourism and Events, Applied Studies/Corporate and Public Communication, Applied Studies/Special Events, Applied Studies/Event Management, Applied Studies/Organizational Management and Communication, Education Health and Human Sci/Marriage and Family Therapy, Education Health and Human Sci/Sports Nutrition, Education Health and Human Sci/Sports Sciences, Education Health and Human Sci/Pre-Human Development and Family Science, Education Health and Human Sci/Social Science Education, Education Health and Human Sci/Sport Management, Education Health and Human Sci/Entrepreneurship, Education Health and Human Sci/Foreign and Second Language Education, Education Health and Human Sci/Sports Psychology, Education Health and Human Sci/Science Education, Education Health and Human Sci/Combined Program Counseling Psychology and School Psychology, Education Health and Human Sci/School Psychology, Education Health and Human Sci/Counseling and Human Systems, Education Health and Human Sci/Social Historical and Philosophical Foundations of Education, Education Health and Human Sci/Sociocultural and International Development Education Studies, Education Health and Human Sci/Autism Spectrum Disorders, Education Health and Human Sci/Teaching English as a Second Language, Education Health and Human Sci/International and Multicultural Education, Education Health and Human Sci/Instructional Design and Technology, Education Health and Human Sci/Athletic Coaching, Education Health and Human Sci/Clinical Mental Health Counseling, Education Health and Human Sci/History and Philosophy of Education, Education Health and Human Sci/Teaching English to Speakers of Other Languages

Position Title	Spring '26 Fashion Marketing & Public Relation Intern-Remote
Set Salary Amount	0
Hourly Rate	0.00
Tipped Rate	0.00
Monetary Stipend Amount	0

Approximate Hours Per Week	10 or as required by FSU Internship for credit program
Work Hours	Flexible
Specific day and/or hours that this position is required to work	flexible
Is this a virtual/remote position?	Yes
Is this position located at one of FSU's campuses?	No
Is the start and end date flexible?	Yes
Flexible Start/End Date Details	1/5/26 - 5/15/26
How many candidates do you expect to hire for this position?	1
As a condition of employment, are you requiring students to earn academic credit for this opportunity?	Yes
Is your organization able to complete performance evaluations to enable FSU students to earn academic credit?	Yes
Are you a third-party internship placement company or run fee based internship programs?	No

Detail all application, placement, and program fees affiliated with your third-party placement program or fee-based program.

N/A

Description

Job Description: [REDACTED] offers a dynamic opportunity to engage with both external stakeholders and our growing community. This internship role offers a holistic experience in shaping [REDACTED] public image, fostering community relationships, and driving strategic marketing efforts to support the growth and success of the platform and its listed businesses. This role involves interviewing our lister companies and writing profiles of the company and/or founders as well as outreach to media and faculty at colleges with Fashion programs. Research Media outlets to have our founders interviewed. Contact colleges to schedule information sessions and guest lectures done by our founders. Write/edit press releases. Assist with creating and following through with company PR strategy. Assist with tracking outside media features to be uploaded in the Press section of the platform. Assist with editing and approving media from outside publications. A successful candidate will have strong writing and researching skills, and be self-motivated, articulate, and organized. The intern will have one-on-one working sessions with the founders, [REDACTED], [REDACTED], and our executive editor and will gain hands-on experience in running a startup web platform. This position will allow the student to create and publish content in a professional forum. You will draw on your existing skill sets while we help you fine-tune your skills and grow in your interest field. This unpaid Internship provides credit for current university students following your university's guidelines. **Cover letter, resume, writing sample, unofficial transcript, and public social media account handles required for a complete application.**

This is an unpaid internship. [REDACTED] is fully aware of and in compliance with the Fair Labor Standards Act and all Department of Labor regulations. Only current students at the time of the internship are eligible for this internship.

Check with your school's Internship Coordinator BEFORE accepting the hiring offer to determine if this position satisfies the criteria for receiving academic credit. To be eligible for this internship position, you must be enrolled in an academic internship course or experience recognition program through your college or university that will run concurrently with this internship opportunity.

Responsibilities:

Content Creation and Management:

- Develop engaging content for [REDACTED] website:
 1. Interview our Premium lister companies and write profiles of the company and/or founders.
 2. Coordinate with internal teams and external partners to gather relevant content for publication.
- Outreach to media and faculty at colleges with Fashion Programs.

Public Relations Outreach:

- Cultivate relationships with media outlets, influencers, and industry partners to increase Fashion Index's visibility.
- Assist in drafting and pitching press releases and articles to relevant publications.
- Monitor media coverage for [REDACTED] and its listed businesses.
- Outreach to faculty at colleges with Fashion Programs to set up speaking engagements.

Campaign Development and Execution:

- Contribute ideas to marketing campaigns to promote [REDACTED] and its listed businesses.
- Assist in the execution of campaign strategies and monitor their performance.

Brand Advocacy and Reputation Management:

- Uphold [REDACTED] brand values and mission across all communications and interactions.

Qualifications: Working towards a Fashion, Marketing, and/or Merchandising degree. Other applicable majors like Journalism and Public Relations will be considered

Requirements:

Proficient in Canva and Google Workspace

Knowledge of TikTok, Instagram, LinkedIn, and Facebook Content

Pay: Unpaid, for College/Academic Credit. This requires a concurrent internship class.

Job Duration: About 15 weeks

Schedule: Minimum of three days/week, flexible. At least 10 hours/week or 150 hours total meeting the requirements of your college/university and Fashion Index

Work Location: 100% remote

Education: In college majoring in Fashion, Marketing, or Merchandising

Application: Cover letter, Resume, Writing Sample, Unofficial Transcript, Public Social Media Handles, phone number, and full mailing address required for a complete application

Skills: • Highly organized • Reliable • Articulate • Strong knowledge and familiarity of Fashion • Work effectively in a fast-paced team environment • Outgoing, positive, honest, and dependable • Must be good at asking questions and taking notes • Strong follow-thru • Must be able to take initiative on projects and work independently • Prefer Proficiency with Photoshop, Canva, Illustrator, InDesign • Must be self-motivated.

The role is 100% remote and would be working directly with founders [REDACTED] and/or the executive editor.

Please send a Cover Letter, Resume, 800-word Writing Sample, Unofficial Transcript, and Public Social Media Handles to [REDACTED]. The writing sample is ideally from a Fashion course assignment and must be 100% your own original work. Please include your phone number and full mailing address in your application. Applications will be reviewed as they are received and the position may be filled before the application deadline.

*Please check out the following website to see how you could use this internship to participate in FSU's Experience Recognition Program.
<https://career.fsu.edu/ERP>*

Minimum Academic
Credit Hours Completed

30

Academic Year(s)

Junior, Senior

Resume Receipt Method

email

Required Documents

Cover Letter, Unofficial Transcript, Writing Sample

Additional Documents

Cover Letter, Unofficial Transcript, Writing Sample

Special Instructions
Regarding Application
Documents

Please send a Cover Letter, Resume, 800-word Writing Sample, Unofficial Transcript, and Public Social Media Handles [REDACTED]. The writing sample is ideally from a Fashion course assignment and must be 100% your own original work. Please include your phone number and full mailing address in your application. Applications will be reviewed as they are received and the position may be filled before the application deadline.

Requested Documents:

Resume

Cover Letter

Unofficial Transcript

Writing Sample

Note: Please send a Cover Letter, Resume, 800-word Writing Sample, Unofficial Transcript, and Public Social Media Handles [REDACTED]. The writing sample is ideally from a Fashion course assignment and must be 100% your own original work. Please include your phone number and full mailing address in your application. Applications will be reviewed as they are received and the position may be filled before the application deadline.

Applications accepted via:

Email

▼ **IMPORTANT DATES**

Posted On:

Nov 26, 2025

Application Deadline:

Jan 02, 2026

▼ **DEFAULT EMAIL FOR RESUMES**

[REDACTED]